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I have no connection with any camera company

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meet your
Brownie



Bullet Camera

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Have fun with your new outdoor

BROWNIE BULLET CAMERA

Just load it with 127 film.

For black-and-white pictures,
use Kodak Verichrome Pan Film—
make pictures even on cloudy days.

For color pictures,
use Kodacolor Film—
make pictures only in bright sunlight.

*Aim and shoot—
it's as simple as that.*

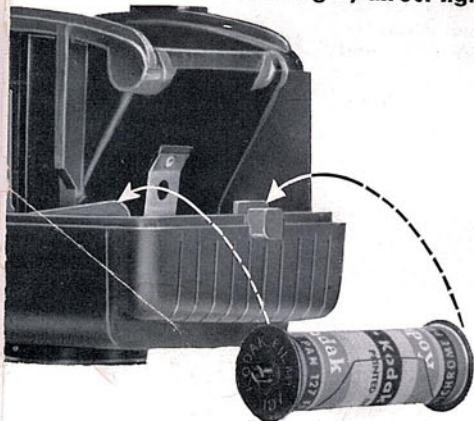
For better pictures, spend a few
minutes reading these instructions.
Practice with an empty camera
to get the feel of making pictures.



Five **Do's** for picture-taking fun

- 1 The best snapshots are made with the sun behind you.
- 2 For sparkling pictures, clean the lens with Kodak Lens Cleaning Paper.
- 3 Keep at least 5 feet from your subject.
- 4 Keep the picture simple—avoid confusing backgrounds.
- 5 Hold the camera steady and gently squeeze the shutter release.

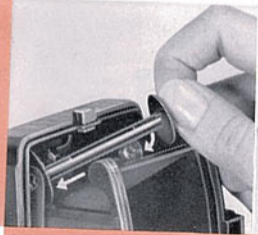
Load ... but never
in bright, direct light.



1 Push the SLIDE LOCKS on both sides of the camera all the way down. Remove the camera back by sliding it away from the front section which contains the film holder.



2 The empty spool should be in the WIND-KNOB side of the camera. If it isn't, place the end of the empty spool in the hook of the spring; then push down the spool, swing it in, and turn the wind knob until spool is engaged.

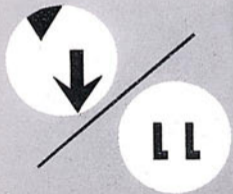


3 Break film seal. Place end of spool in hook of spring under shutter release. Push down spool, swing it in until the end snaps into the hole.

4 Draw paper, colored side up, over opening; thread it through slit in spool *as far as it will go*. Wind two full turns to make sure paper is tight and straight.

5 Replace the back. Lock it by pulling up the strap on both sides of the camera, until the slide locks are all the way up.

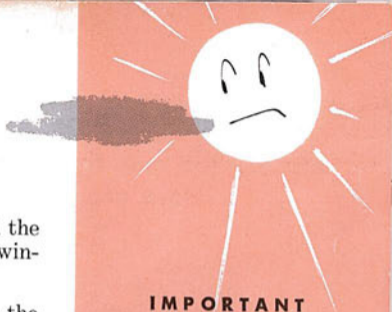
6 Look in red window on camera back. Wind until you see warning arrows; then slowly wind until a pair of 1's is centered. Now you're ready for snapshots.



Unload

...but never in bright, direct light.

- 1 After the 8th snapshot, wind until the end of the paper has passed the red window and is all wound on the spool.
- 2 Push the locks down and remove the back. Remove film by pressing left end of the spool to the left.
- 3 Fold under the end of the paper; then seal the roll.
- 4 While the camera is open, place empty spool in the other end and reload with a new roll of film.



IMPORTANT

After removing the film, do not twist it tightly—this may scratch the surface. Do not leave exposed film in bright light. Have your film developed as soon as possible.

Film

Just ask the man for Kodak 127 Film.

Here are the different types:

**BLACK
AND
WHITE**



COLOR

Kodak Verichrome Pan Film: Here's a brand-new film with the old, familiar Verichrome name. Use it on bright or cloudy days—in fact, in all kinds of weather. With this film in your camera, you'll get bright, sparkling prints.

Kodacolor Film: This is the full-color snapshot film. Use it in bright sunlight whenever you want color prints and enlargements. Your photo dealer has full details—ask him.

Both of these films give 8 pictures per roll. Standard enlarged prints are $3\frac{1}{2}$ x 5 inches. The negative size is $1\frac{5}{8}$ x $2\frac{1}{2}$ inches.

Outdoors

Outdoor snapshots

- 1 Have the sun behind you.
 - 2 Hold the camera steady with your thumb or finger bracing the bottom of the camera—see opposite page. For vertical pictures, hold the camera with the wind-knob side up. Keep fingers away from the lens.
 - 3 Frame the picture carefully with your eye close to the finder.
 - 4 Take the picture by slowly squeezing the shutter release until it clicks.
 - 5 Wind the film to the next number. Don't wait, or you may forget and take a picture on the same number—spoilng both pictures.
- If you're using Kodacolor Film, the subject must be in bright, direct sunlight.*





VERTICAL

Holding the camera

Two recommended ways of holding the camera are shown above. Some other way may be more convenient—but be sure you: (A) Avoid camera movement during exposure by holding it as steady as possible. (B) Always press the shutter release with a slow, steady, squeezing action.



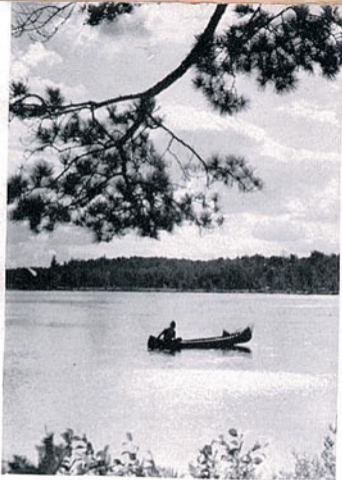
HORIZONTAL

PICTURE
Tips



Make them interesting

Now that you're familiar with your camera, let's give a little thought to the picture. Every snapshot you take should tell a story. When taking pictures of people, have them do something—not just look at the camera.



Capturing clouds

The No. 6A Kodak Cloud Filter really captures the fluffy clouds by making the blue sky appear darker. The filter slips easily over the camera lens mount. Use with Kodak Verichrome Pan Film—*never Kodachrome.*



PICTURE
Tips



How to get extra close

Close-ups like this are a snap with the Brownie Bullet. All you have to do is slip a No. 6A Close-Up Attachment over the camera lens. You can get as close as 3 feet.



Let's keep it simple

Don't clutter up your snapshots with unnecessary objects. Keep your pictures simple. Watch out for a poor background, such as a telephone pole "growing" out of your subject's head. Never place your finger in front of the lens.

Camera Features



Film: Kodak 127 Roll Film;
negative size— $1\frac{5}{8}$ x $2\frac{1}{2}$ inches;
8 exposures per roll;
standard enlarged prints— $3\frac{1}{2}$ x 5 inches.

Lens: Dakon; factory focused for 5 feet and beyond.

Shutter: Snapshot.

Finder: Enclosed; optical, eye-level type.

Photo Aids: No. 6A Kodak Close-Up Attachment.

No. 6A Kodak Cloud Filter.

The Brownie Book of Picture-taking,
sold by photo dealers, contains dozens
of tips on getting better snapshots.

EASTMAN KODAK COMPANY, Rochester 4, N. Y.